



How important are the right lenses for my child?

- 80% of everything children learn in their first 12 years comes through their eyes.
- 1 in every 4 children has a vision problem that can interfere with learning, according to the Vision Council of America.

How can I find lenses tough enough to stand up to my child's active life?

IMPACT RESISTANCE

- Lenses made of advanced polycarbonate material are up to 10 times more impact resistant than standard plastic lenses, so there's no worry about frequent replacements.

SCRATCH RESISTANCE

- Scratches not only mar the appearance of glasses, but impair clear vision.
- Scratch protection is fused onto both sides of the lens and can't be worn off, washed off or scratched off.

How can I find lenses my child will wear?

COMFORT

- Polycarbonate lenses are up to 30% lighter than standard plastic lenses, so they are more comfortable to wear.

APPEARANCE

- Polycarbonate lenses are thinner than standard plastic lenses, allowing your child's prescription to be filled without the unattractive results of thick plastic lenses.
- Lenses with no-glare technology become virtually invisible, so when looking at your child, you see their eyes instead of reflections.



How can I find lenses that help my child stay alert?

NO-GLARE TECHNOLOGY

- Exposure to glare can cause eyestrain and fatigue.
- In schools, glare is often created by fluorescent lighting and computer screens.
- Lenses with no-glare technology reduce reflections, allowing young eyes to see better and more comfortably.